

ALESSANDRA FABBO

GRAPHIC DESIGNER

978.998.2677

a.m.fabbo@gmail.com

www.afabbodesigns.com

PROFILE

Creative Graphic Designer with a passion for logo design and delivering compelling brand extensions. Skilled in translating identities into exciting designs while maintaining consistency and innovation. Committed to delivering high-quality work with a strong eye for design, keen attention to detail, as well as time management, problem solving, and strong communication skills.

EDUCATION

Sacred Heart University, 2021-2025

Bachelor of Arts: Art & Design, Graphic Design

Minor: Digital Marketing

GPA: 3.94

WORK EXPERIENCE

Freelance Artist

Graphic Designer, Illustrator, Painter, 2022-2025

- Designed & hand-painted custom murals.
- Created hand-drawn portraits, ensuring high-quality, personalized work.
- Developed branding materials including logos, business cards, stationery, and website layouts.
- Managed client communications, monitored project deadlines, and budgeting to ensure satisfaction.

The Spectrum Newspaper, Sacred Heart University

Graphics Editor, 2023-2025

- Design and create graphics used in web and print publications.

Photo Editor, 2024-2025

Assistant Photo Editor, 2023-2024

- Managed, organized, and assigned tasks to a team of 10 student photographers.
- Aesthetic design placement of all photos on Adobe InDesign and WordPress.
- Create creative captions weekly for publication.

SKILLS

Illustrator
Photoshop
InDesign
Animate
After Effects
Microsoft Suite
WIX
WordPress

Design

Branding
Logo Creation
Typography
Color Management
Layout Design
Photo Editing
Publication & Editorial
Packaging

HONORS & AWARDS

Dean's List, 2021-2025

The National Honor Society of Leadership and Success,
2021-2025

The Honor Society of Phi Kappa Phi,
2024-2025

Sacred Heart SCMA Honor Society,
2025

Silver Medal of Excellence, 2025
Art & Design

Juried Acceptance to Art & Design Exhibit,
2022-2025

2nd Place in Art& Design, 2023
Interactive 2D Animation

1st & 2nd Place in Art& Design, 2025
Interactive Motion Graphics

